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30th Anniversary
Azerbaijan International

Food Industry Exhibition

POST SHOW REPORT

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INTERFOOD AZERBAIJAN HAS ESTABLISHED ITSELF AS THE LEADING FOOD INDUSTRY EVENT IN THE CASPIAN REGION.

Over the years, it has proven to be a reliable platform for annual meetings of industry experts, showcasing the latest equipment, products, and services in the food sector. The exhibition offers valuable opportunities to attract new customers, strengthen existing business partnerships, and enter new sales markets.



VISIT OF THE PRESIDENT

ON MAY 13,
THE PRESIDENT OF THE REPUBLIC OF AZERBAIJAN, ILHAM ALIYEV,
VISITED THE EXHIBITION AND FAMILIARIZED HIMSELF WITH
THE SHOWCASED FOOD PRODUCTS AND SERVICES REFLECTING
THE AGRICULTURAL POTENTIAL OF AZERBAIJAN.
HE ALSO TOURED THE NATIONAL PAVILIONS AND STANDS OF
COMPANIES FROM FOREIGN COUNTRIES.





OFFICIAL OPENING CEREMONY OF THE EXHIBITION

On May 13, 2025, the official opening ceremony of the 30th Anniversary Azerbaijan International Food Industry Exhibition took place at the Baku Expo Center.



REFERENCES FROM VIP GUESTS



MAJNUN MAMMADOV

Minister of Agriculture of
the Republic of Azerbaijan

For many years, Caspian Agro and InterFood Azerbaijan, which celebrates its anniversary this year, have served as key platforms for local and international companies to showcase innovative solutions and new technologies in agriculture and the food industry. This exhibition creates opportunities for farmers, entrepreneurs, investors, and professionals to exchange ideas on current issues in agriculture and the food industry, establish business connections, and discover modern innovations.



GOSHGAR TAHMAZLI

Chairman of the
Food Security Agency of
the Republic of Azerbaijan

"I believe the demonstration of products and services as part of this international event attended by those active in all phases of the food production and consumption chain does greatly promote the establishment and extension of business links."



ORKHAN MAMMADOV

Chairman of the
Management
Board of the Small and
Medium Business
Development Agency (KOBIA)

These annually organised exhibitions serve as significant platforms to showcase the achievements in the agro and food sectors, as well as to demonstrate innovative technologies and modern equipment. In particular, the cutting-edge agricultural technologies and innovations presented at the exhibitions contribute to increased productivity in relevant sectors, more efficient use of resources, and the implementation of environmentally sustainable solutions.



REFERENCES FROM VIP GUESTS



MAMMAD MUSAYEV

President of
National Confederation of
Entrepreneurs (Employers)
Organizations of
the Republic of Azerbaijan

The Caspian Agro and InterFood Azerbaijan exhibitions, which have already become a tradition in our country, increases international interest in Azerbaijan's agriculture and agribusiness sector. It also creates new opportunities for attracting investment in the production of environmentally friendly products, particularly in the territories liberated from occupation. I am confident that Caspian Agro and InterFood Azerbaijan will once again serve as valuable platforms for food industry professionals, rich in innovation and opportunities. These exhibitions will further advance the application of new technologies, the establishment of partnerships, and experience sharing with international experts.



YUSIF ABDULLAYEV

Executive director
of AZPROMO

The development of the non-oil and gas sector is one of the main priorities of our country's economic strategy. In this context, holding international exhibitions in the field of agriculture and the food industry makes a significant contribution to sustainable economic growth and provides opportunities for expanding cooperation between local and foreign entrepreneurs. Both exhibitions serve not only as a platform for showcasing products but also as an ideal opportunity to introduce innovative solutions in food production, learn from international agricultural experience, and establish promising partnerships.



EMIN DOSTIYARI

Chairman of the Board of
Azerbaijan Food and
Beverage Industrialists
Association (AQİSA)

Over the years, InterFood Azerbaijan and Caspian Agro have become leading platforms for the food and agricultural industry in the region. These two exhibitions, in line with global food industry trends, present innovative technologies, sustainable production methods, and new market opportunities to entrepreneurs and investors. These exhibitions provide business communities with a unique opportunity to explore the latest technologies and equipment in the food and agriculture industries, implement cutting-edge innovations, adopt solutions aligned with the green economy, and discover new market prospects.



PR CAMPAIGN AND MEDIA COVERAGE



THE OFFICIAL PRESS CONFERENCE

On May 6, a press conference dedicated to the 30th Anniversary of the Azerbaijan International Food Industry Exhibition — InterFood Azerbaijan was held at the Hilton Baku Hotel.

THE PRESS CONFERENCE WAS ATTENDED BY



TOĞRUL GAFARBƏYLİ
Deputy Director of
the Agrarian Innovation
Center of
the Ministry of Agriculture,



NARMIN KARIMLI
Head of the Technology Transfer
and Innovation Department of
the Agrarian Innovation Center of
the Ministry of Agriculture,



FƏRHAD AŞURBƏYLİ
Executive Director of
the Association of
Culinary Specialists
of Azerbaijan



BAHRUZ HIDAYATZADEH
Executive Director of
Caspian Event Organisers



ZARINA MAMMADOVA
Project Director of
the InterFood Azerbaijan
exhibition

A TOTAL OF 35 REPRESENTATIVES FROM 23 MEDIA OUTLETS ATTENDED THE PRESS CONFERENCE.

AMONG THEM WERE NATIONAL TV CHANNELS SUCH AS

AZTV, İctimai TV, Baku TV, CBC TV, Mir TV, ARB TV, and AGRO TV, as well as news agencies, websites, online platforms, and journals including APA, Azertac, Oxu.az, Trend.az, Report News Agency, Caliber.az, Media.az, yeniavropa.az, Today Press, Bizness Time, Star Xəbər, resurs.az, visiontv.az, referans.az, Respublikainfo.com and newspaper "Respublika".

INFORMATIONAL SUPPORT OF THE EXHIBITION

INFORMATION SUPPORT



INFORMATION PARTNERS



INTERNET SUPPORT



SPONSORS AND PARTNERS

ORGANISATIONAL SUPPORT



Ministry of Agriculture of
the Republic of Azerbaijan

SUPPORT



Food Safety Agency of
the Republic of Azerbaijan



Small and Medium Business
Development Agency of
the Republic of Azerbaijan



Export and Investment
Promotion Agency of
the Republic of Azerbaijan



National Confederation of
Entrepreneurs (Employers) Organizations
of the Republic of Azerbaijan



Azerbaijan
Food and Beverage
Industrialists Association



Food and Agriculture
Organization of
the United Nations



Azerbaijan
Exhibition Organisers
Association

ORGANISERS



OFFICIAL HOTELS



TRAVEL PARTNER



OFFICIAL STAND BUILDER



MEDICAL PARTNER



ADVERTISING CAMPAIGN



OUTDOOR ADVERTISING

○ BANNERS

○ BILLBOARDS

○ POSTERS

○ ROLL-UPS

○ MONITORS

○ SCROLLERS

MEDIA MONITORING

○ **62** articles
in newspapers
and journals

○ **59** news on
TV Channels
and Radio

○ **1233** news in
185 internet
portals

EXHIBITION VISITORS

14820

visits

11400

unique visitors

VISITORS BY INDUSTRY SECTORS:

43 %

Food distributors

41 %

Agroindustrial complex and agricultural products

37 %

Fruit and vegetable production

36 %

Meat processing plants

33 %

Production of dairy products and cheeses

31 %

Packaging and packaging equipment

29 %

Bakery and confectionery production

28 %

Food, beverage, and ingredient manufacturers

27 %

Beverage production

26 %

Trade and retail chains

26 %

Corporate buyers

26 %

Food equipment

25 %

Oil and fat production

18 %

HoReCa (hotels, restaurants, cafes)

17 %

Grocery and snack production

17 %

Production of ingredients, additives, and spices

16 %

Government bodies and ministries

9 %

Service providers

94% of visitors consider their visit effective

78% of visitors make or influence purchasing decisions

VISITORS' REFERENCES



Aleksey Yefremov,
representative of
company Ribbstyle,
The Netherlands

Our company is not currently operating in Azerbaijan. I believe that participating in the "InterFood Azerbaijan" exhibition next year could be our first step toward entering this market. What I liked most was the business-oriented atmosphere of the exhibition. Company representatives at the stands are typically decision-makers at various levels of management, ready to make commitments. In other words, most issues are resolved right then and there. It's convenient and highly professional.



Maksim Semenov,
Head of the company
"April Plast",
Russia

The level of the exhibition was truly impressive. I found everything I was looking for and held promising negotiations with companies that showed interest in our equipment. Among them were both major market players and representatives of small and medium sized businesses. The opportunity to establish business cooperation with companies of various scales is also an important indicator of the exhibition's value. I would also like to highlight the overall organization of the event. The convenient location of the Expo Center, the modern infrastructure created for hosting large-scale exhibitions, the impressive stand arrangements, and the informative support made it easy and comfortable to explore all the exhibits and find the relevant company booths.



**Urfan
Mirmovsumov,**
CEO of
"Mont Royal Canada"

I have attended many exhibitions in different countries around the world, and I can confidently say that Azerbaijani exhibitions are in no way inferior — and in some cases, even surpass them. In my opinion, parallel organisation of the agriculture and food exhibitions is a great idea, considering that these two sectors complement each other. I believe that for companies aiming to grow and promote their products in the market, participating in such events should be a must.



**Saparmurad
Khojaguliyev,**
Manager at "Ay Aydin"
company, Turkmenistan

I was genuinely impressed by the exhibition. From the registration process to the well organized exhibition spaces, the business program, and the high level of participants — everything reflected a well-executed, high-profile event.

EXHIBITORS OF INTERFOOD AZERBAIJAN 2025



EXHIBITING COUNTRIES

 AZERBAIJAN

 JORDAN

 RUSSIA

 BELARUS

 ITALY

 USA

 BELGIUM

 CANADA

 SRI LANKA

 EGYPT

 CHINA

 TURKIYE

 INDIA

 UAE

 TURKMENISTAN

 IRAN

 PALESTINE

 UZBEKISTAN

EXHIBITORS' REFERENCES



**Sunil
Pamnani,**
CEO,
Gemni,
India

Specialized exhibitions like "InterFood Azerbaijan" help promote our company and build new connections. Personally, I've already identified a few potential partners, which is very encouraging — especially since this is our first time in Azerbaijan.



**Aibolek
Orazova,**
Foreign
Economic
Relations
Specialist
at "Uly Chinar",
Turkmenistan

The exhibition provided an opportunity to establish direct contact, visually showcase our products, and build business connections. I am confident that the exhibition will be beneficial for expanding our activities in Azerbaijan.



**Nikolay
Bokhonyuk,**
Director of
OJSC "Luninets
Dairy Plant",
Belarus

We are very pleased with the outcome of the 2025 exhibition. During the first days of InterFood Azerbaijan, OJSC "Luninets Dairy Plant" signed a contract with an Uzbek company for the supply of powdered milk worth 10 million USD. In addition to that, we also signed a contract with one of the Azerbaijani companies for the supply of 150 tons of skimmed milk powder. Our products also attracted the interest of Azerbaijani confectioners who produce traditional sweets. We have now invited representatives of one of these companies to visit our plant in Belarus.



**Rza
Mammadov,**
Head of the
PR Department
at Azersun
Holding,
Azerbaijan

I always recommend business professionals to participate in exhibitions. It will give your business a boost, help you better understand the market, and create opportunities to expand your network. Our past experience at the "InterFood Azerbaijan" exhibition has shown that we have always benefited from participating. Discussions held during the exhibition days have almost always resulted in follow-ups. For example, several products we offered under the "Made in Azerbaijan" brand attracted international buyers at the exhibition.



BUSINESS BREAKFAST

ADDITIONAL EVENTS OF THE EXHIBITION



The organizers held meetings with exhibitors before the exhibition in the format of a business breakfast. The purpose of the event was to help participants make more effective use of exhibition opportunities. During the breakfast, key topics were discussed, including booth organization and formulas for successful participation in exhibitions.



INTERNATIONAL CULINARY CHAMPIONSHIP "GOLDEN SHAH 2025"

ADDITIONAL
EVENTS OF
THE EXHIBITION



The championship received international status for the first time, bringing together participants from various countries and regions. Eight teams took part, representing Azerbaijan, Kazakhstan, Kyrgyzstan, Malaysia, Russia, Singapore, Turkey, and Uzbekistan. Additionally, more than 30 local teams participated, and over 300 chefs competed individually across more than 10 culinary categories.

The championship's judging panel consisted of licensed chef judges from the **World Association of Chefs' Societies**, representing **16 countries**. This ensured a high level of professionalism and objectivity at the event.



INTERNATIONAL AGRARIAN INNOVATION FORUM

ADDITIONAL
EVENTS OF
THE EXHIBITION



The forum brought together experts and participants to discuss current challenges and prospects in the agricultural sector, including sustainable development, climate change, digitalization, and international cooperation.

KEY AREAS OF FOCUS AT THE FORUM INCLUDED:

- Climate change issues and sustainable development in agriculture
- Implementation of innovative technologies, including artificial intelligence and smart villages
- Development of agro-parks, startups, and digital solutions (Smart Agro)
- Support for entrepreneurship, cooperatives, and the role of women in the agricultural sector
- Government financial support and agricultural insurance systems
- Cross-sector cooperation in education and fisheries development
- Discussion of public-private partnership mechanisms in agronomy

The forum contributed to strengthening dialogue among key stakeholders for the sustainable and innovative development of the agricultural sector.

B2B WORKSHOP

ADDITIONAL EVENTS OF THE EXHIBITION



Participants of the workshop are, on the one hand, foreign manufacturers and suppliers of agricultural products, and on the other – local distributors and companies. Market players had a unique opportunity to meet with colleagues at the same table and negotiate with several key customers over the course of a single day. A total of 218 business meetings took place.

Within the framework of the InterFood Azerbaijan Exhibition, the Organisers created another business platform for exhibitors and visitors – a workshop.



TOUR FOR FARMERS

ADDITIONAL EVENTS OF THE EXHIBITION



Traditionally each year business tours to Caspian Agro Exhibition **from over 63 of the regions of Azerbaijan** in order to acquaint entrepreneurs with new technologies and facilitate the exchange of experience, with is an indispensable condition for the production of high-quality products.



EVENING RECEPTION

ADDITIONAL
EVENTS OF
THE EXHIBITION



ON MAY 13, AN EVENING RECEPTION WAS ORGANIZED FOR THE GUESTS AND PARTICIPANTS OF THE EXHIBITION, HELD AT BUTA PALACE.



EXHIBITING COUNTRIES

 AZERBAIJAN	 INDIA	 CHINA	 TURKMENISTAN
 BELARUS	 IRAN	 RUSSIA	 UZBEKISTAN
 BELGIUM	 JORDAN	 USA	 UAE
 EGYPT	 ITALY	 SRI LANKA	 PALESTINE
	 CANADA	 TURKIYE	

INTERFOOD AZERBAIJAN 2025

EXHIBITION

EXHIBITORS

 **14820**
visits

 **11400**
unique visitors

 **156**
COMPANIES

 **18**
COUNTRIES

 **2701 M²**
EXHIBITION SPACE

EXHIBITION SECTORS



**CANNED FOOD /
PRESERVATION**



EQUIPMENT



**FRUITS
AND VEGETABLES**



**CHILDREN'S
AND DIETETIC FOOD**



GROCERY



HALAL FOOD



**COLD CHAIN
LOGISTICS**



SPORTS NUTRITION



HORECA



**CONFECTIONERY AND
BAKERY PRODUCTS**



PACKAGING



INGREDIENTS



**DAIRY
PRODUCTS**



TEA AND COFFEE



MEAT AND POULTRY



**FISH
AND SEAFOOD**



**FOOD SAFETY AND
QUALITY CONTROL**



**OILS, FATS
AND SAUCES**



**FROZEN FOODS AND
SEMI-FINISHED PRODUCTS**



DRINKS



**ORGANIC PRODUCTS /
BIOPRODUCTS**



5 | 6 | 7 | 8 MAY 2026
BAKU, AZERBAIJAN

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  # InterFoodAzerbaijan

 InterFood Azerbaijan

31st Azerbaijan International
**Food Industry
Exhibition**



ORGANISERS



MINISTRY OF AGRICULTURE OF
THE REPUBLIC OF AZERBAIJAN



FOOD SAFETY AGENCY OF
THE REPUBLIC OF AZERBAIJAN



SMALL AND MEDIUM BUSINESS
DEVELOPMENT AGENCY OF
THE REPUBLIC OF AZERBAIJAN



EXPORT AND INVESTMENT
PROMOTION AGENCY OF
THE REPUBLIC OF AZERBAIJAN



NATIONAL CONFEDERATION OF
ENTREPRENEURS (EMPLOYERS)
ORGANIZATIONS OF
THE REPUBLIC OF AZERBAIJAN



AZERBAIJAN
FOOD AND BEVERAGE
INDUSTRIALISTS
ASSOCIATION



FOOD AND AGRICULTURE
ORGANIZATION OF
THE UNITED NATIONS



AZERBAIJAN
EXHIBITION ORGANISERS
ASSOCIATION