



5|6|7|8  
**MAY 2026**  
BAKU, AZERBAIJAN

32<sup>nd</sup> Azerbaijan International

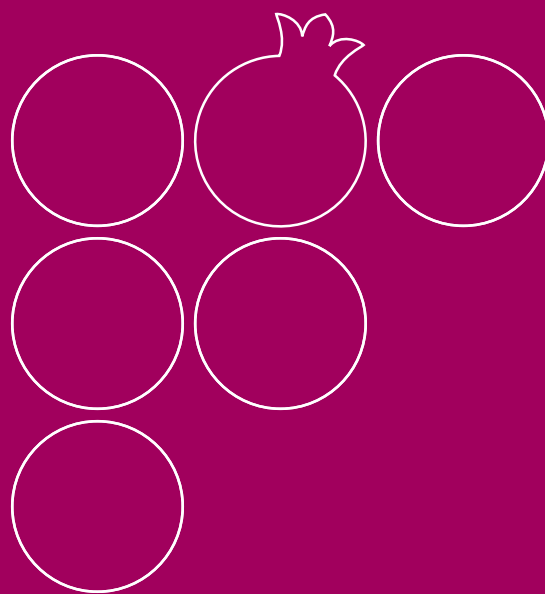
# **Food Industry Exhibition**

## **POST-SHOW REPORT**

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## INTERFOOD AZERBAIJAN —

is the leading international food industry exhibition in the Caspian region, with a history spanning more than 30 years. Over the years, the exhibition has established itself as an effective business platform, bringing together manufacturers, distributors, equipment suppliers, and industry professionals from around the world.

Every year, InterFood Azerbaijan provides participants with unique opportunities to showcase the latest products, technologies, equipment, and services, establish direct contacts with potential clients and partners, expand their sales geography, and enter new markets. The exhibition contributes to the development of long-term cooperation, the exchange of experience, and awareness of the latest trends in the food industry.

# VISIT OF THE PRESIDENT AND THE FIRST VICE-PRESIDENT OF THE REPUBLIC OF AZERBAIJAN



# OFFICIAL OPENING CEREMONY OF THE EXHIBITION



On 5 May 2026, the official opening ceremony of the 31st Azerbaijan International Food Industry Exhibition "InterFood Azerbaijan" was held at the Baku Expo Center.



# REFERENCES FROM VIP GUESTS



**Majnun Mammadov**  
Minister  
of Agriculture of the Republic  
of Azerbaijan

“The ‘Caspian Agro Week’, which has strengthened its position as one of the leading agricultural platforms in the region, is being organized this year in a new conceptual format. Within this approach, the exhibition is not limited to showcasing products and technologies; it also includes forums covering various areas of the agricultural sector, as well as organized visits to large-scale innovative farms operating in the country. This format brings together all participants of the agricultural ecosystem, creating favourable opportunities for expanding partnership relations.”



**Goshgar Tahmazli**  
Chairman  
of Food Safety Agency  
of the Republic of Azerbaijan  
(AQTA)

“I believe that the presentation of food products and services within this international event, which brings together stakeholders operating across all stages of the food production and consumption chain, significantly contributes to establishing and expanding new business relations.”



**Orkhan Mammadov**  
Chairman  
of the Board, Small and Medium  
Business Development Agency of  
the Republic of Azerbaijan  
(KOBİA)

“These reputable platforms, which bring together representatives of the agricultural sector and the food industry, play an important role in showcasing advanced developments and innovative solutions implemented in the relevant fields, as well as in establishing new partnerships and expanding business opportunities. They also provide valuable platforms for professional dialogue, sharing best practices, and defining key priorities for the sector’s future development. The technologies and approaches presented here demonstrate clear progress in increasing agricultural productivity, improving food quality standards, using resources more efficiently, and advancing green economy principles.”



# REFERENCES FROM VIP GUESTS



**Yusif Abdullayev**

Executive Director,  
Azerbaijan Export and Investment  
Promotion Agency –  
AZPROMO

“The participation of a large number of companies from various countries in InterFood Azerbaijan and Caspian Agro Week clearly demonstrates the wide scale and importance of these exhibitions.

I am confident that this year's exhibitions will once again be remembered for their productivity, new partnerships, and innovative initiatives.”

”



**Emin Dostiari**

Chairman of the Board,  
Azerbaijan Food and Beverage  
Industrialists Association  
(AQISA)

“We are confident that InterFood Azerbaijan 2026 and Caspian Agro Week 2026 will make a significant contribution to establishing new partnerships, expanding market opportunities, and promoting the sustainable development of the industry. We wish all participants productive and successful work and believe that the partnerships established within the framework of the exhibitions will bring valuable results for future development.”

”



**Nasar Hayat**

FAO Representative  
& Head of FAO Partnership  
and Liaison Office  
in Azerbaijan

As we celebrate the achievements of Azerbaijan's agri-food sector and look toward new horizons of cooperation, I would like to thank each of you for your dedication. Caspian Agro Week is more than an exhibition - it is a space for learning, collaboration, creativity, and partnership. The ideas exchanged here have the power to shape food systems for years to come.

”

# PR CAMPAIGN AND MEDIA COVERAGE



## Press conference

On 28 April, a press conference dedicated to the opening of the 31st Azerbaijan International Food Industry Exhibition “InterFood Azerbaijan” was held at the JW Marriott Absheron Hotel.

## The event was attended by



Anar Jafarov  
Director  
of the Agrarian Innovation Center  
of the Ministry of Agriculture



Toghrul Gafarbayli  
Deputy Director  
of the Agrarian Innovation Center  
of the Ministry of Agriculture



Sevdə Hacıyeva  
Head of Department  
at the Agrarian Innovation Center  
of the Ministry of Agriculture



Farhad Ashurbeyli  
Executive Director  
of the Azerbaijan Culinary  
Specialists Association



Bahruz Hidayatzade  
Executive Director  
of Caspian Event Organisers



Rena Abutalibova  
Sales and Business Development Director  
at Caspian Event Organisers



Zarina Mammadova  
Project Director  
of “Caspian Agro Week” and  
“InterFood Azerbaijan” Exhibitions

The press conference was attended by 35 representatives from 22 media outlets. Among the participating media organizations were television channels AZTV, İctimai TV, Baku TV, Business TV, Space TV, ARB TV, AGRO TV, and REAL TV, as well as news agencies, online platforms, and magazines, including APA, Azertac, Oxu.az, Trend.az, Report Information Agency, Media.az, Vesti.az, Mətbuat.az, Anews.az, Baku News, BusinessTime.az, Xəbərlər News, İki Sahil, AzTürkXəbər, and BiznesMerkezi.az.

## INFORMATIONAL SUPPORT OF THE EXHIBITION

### INFORMATION PARTNERS



### INFORMATION SUPPORT



### INTERNET SUPPORT



# SPONSORS AND PARTNERS

## ORGANISATIONAL SUPPORT



MINISTRY OF AGRICULTURE OF  
THE REPUBLIC OF AZERBAIJAN

## SUPPORT



FOOD SAFETY AGENCY  
OF THE REPUBLIC OF AZERBAIJAN



SMALL AND MEDIUM  
BUSINESS DEVELOPMENT AGENCY  
OF THE REPUBLIC OF AZERBAIJAN



EXPORT AND  
INVESTMENT PROMOTION AGENCY  
OF THE REPUBLIC OF AZERBAIJAN  
AZPROMO



THE NATIONAL CONFEDERATION  
OF ENTREPRENEURS (EMPLOYERS)  
ORGANIZATIONS OF THE  
REPUBLIC OF AZERBAIJAN (ASK)



AZERBAIJAN FOOD  
AND BEVERAGE INDUSTRIALISTS  
ASSOCIATION (AFBIA)



FOOD AND  
AGRICULTURE ORGANIZATION  
OF THE UNITED NATIONS



AZERBAIJAN EXHIBITION  
ORGANISERS ASSOCIATION

## ORGANISERS



## OFFICIAL HOTELS



## TRAVEL PARTNER



## OFFICIAL STAND BUILDER



## ADVERTISING VISIBILITY PARTNER

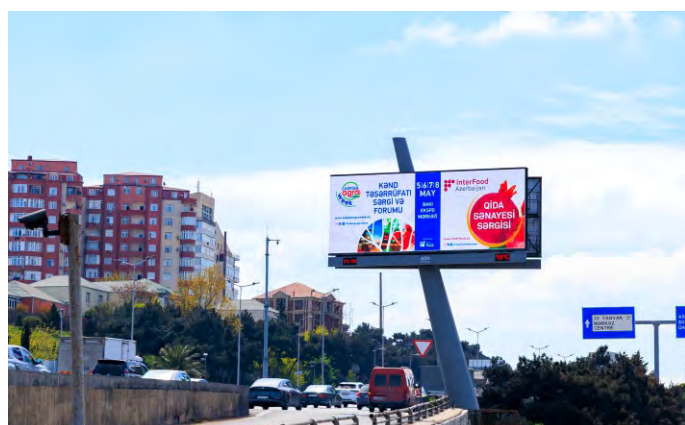
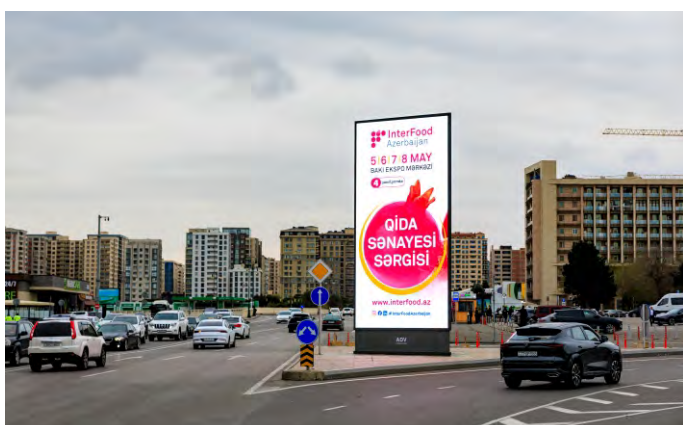


# ADVERTISING CAMPAIGN

## OUTDOOR ADVERTISING

○ BANNERS  
○ MONITORS

○ POSTERS  
○ ROLL-UPS



1,526 news  
articles published  
across 219 online  
platforms



98 publications  
in 12  
print media  
outlets



121 TV reports  
broadcast on 8  
television  
channels



8 radio  
broadcasts  
on 5 radio  
stations

# VISITORS

**15646** visits

**12036** unique visitors

## VISITORS BY INDUSTRY SECTORS:

**33 %**

Food Distributors

**44 %**

Agriculture  
and Agri-food Sector

**37 %**

Fruit and Vegetable  
Production

**34 %**

Meat Processing Plants  
and Meat Processing Industry

**35 %**

Dairy Products  
and Cheese Production

**26 %**

Packaging and  
Packaging Equipment

**19 %**

Grocery Products  
and Snack Production

**32 %**

Bakeries and  
Confectionery Production

**27 %**

Beverage Production

**32 %**

Retail Chains  
and Trade Networks

**23 %**

Corporate  
Buyers

**24 %**

Food Processing  
Equipment

**23 %**

Oils and  
Fats Production

**25 %**

HoReCa

**21 %**

Ingredient, Additive,  
and Spice Production

**29 %**

Food, Beverage,  
and Ingredient  
Manufacturers

**13 %**

Ministries and  
Government Institutions

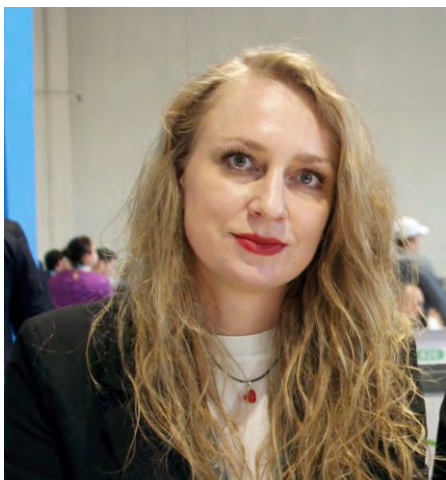
**9 %**

Service

**93%** of visitors  
consider their visit  
effective

**79%** of visitors make  
or influence purchasing  
decisions

## VISITORS' FEEDBACK



**Maria Gubareva**

Manager  
at LENTA

“Visiting InterFood Azerbaijan is important for us as it allows us to find new partners, expand our business network, and strengthen cooperation with our existing partners. Exhibitions of this kind are valuable because they provide an opportunity to discover outstanding products in person and hear unique proposals directly from manufacturers. At large-scale events like this, retail representatives often come across unexpected and promising offers from suppliers. Many companies present not only fruit and vegetables, but also meat and dairy products.”

”



**Ivan Levchenko**

Culinary Director  
at TABIA Group

“This year’s exhibition provided an excellent opportunity to establish contacts with suppliers of meat, tea, and frying oils, as well as cheese producers. I believe these promising connections will lead to new agreements. It is difficult to explore such a large and significant exhibition thoroughly in just one day, which is why we returned on the second day as well. Events like this are undoubtedly important and beneficial. Global trends are changing at an incredible pace, and in order to stay updated with the latest innovations, we regularly visit InterFood and always find something valuable for our business here. The wider the variety of suppliers and products represented, the better it is for everyone.”

”



**Nadezhda Volchenkova**

Head of the Import Department  
at Fresh Market LLC

“Overall, the exhibition made a very positive impression on me. I was particularly impressed by the level of the participating companies, the diversity of the product range, and most importantly, the natural quality of the products presented. I would like to thank the organizers for the invitation.”

”

# EXHIBITION PARTICIPANTS



Companies:  
**149**

Exhibition  
space:  
**2284 M<sup>2</sup>**

Countries:  
**28**

## PARTICIPATING COUNTRIES OF INTERFOOD AZERBAIJAN 2026

|                                                                                     |            |                                                                                     |                 |                                                                                       |                |
|-------------------------------------------------------------------------------------|------------|-------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------|----------------|
|  | Azerbaijan |  | Kazakhstan      |  | USA            |
|  | Belarus    |  | Cameroon        |  | Thailand       |
|  | Benin      |  | China           |  | Tanzania       |
|  | Brazil     |  | Côte d'Ivoire   |  | Turkmenistan   |
|  | Vietnam    |  | Nigeria         |  | Türkiye        |
|  | Ghana      |  | Russia          |  | Czech Republic |
|  | Egypt      |  | Northern Cyprus |  | Sri Lanka      |
|  | Zambia     |  | Senegal         |  | Ethiopia       |
|  | Indonesia  |  | Somalia         |  | South Sudan    |
|  | Italy      |                                                                                     |                 |                                                                                       |                |

# PARTICIPANTS' FEEDBACK



**Olga Tishkova**  
Project Manager  
at the Belarusian  
Chamber of Commerce  
and Industry

"It is a great honour for us to participate in this exhibition. We are very pleased with the presented displays. This year, 24 companies are represented at the exhibition. We highly appreciate the excellent level of event organization. Our exhibitors are participating in the exhibition with great enthusiasm. After the event, our colleagues share their impressions, and we have already received numerous positive reviews. Among the participants are companies that have attended the exhibition more than once, as well as many newcomers. The information that Azerbaijan offers strong opportunities for developing active and successful trade relations is spreading very quickly. I am confident that shortly after the exhibition, participating companies will be able to establish new business connections and conclude new contracts."

”



**Mammad Ganifayev**  
Export Manager  
at Meysari,  
Azerbaijan

"As a local producer, we are interested in participating in the exhibition primarily as an effective platform for presenting our products to international participants and visitors. The exhibition has fully met our expectations. The opportunity to taste Meysari wines directly at the exhibition venue allows potential partners to fully appreciate the quality and uniqueness of our products. We are confident that the positive outcomes of our participation in the exhibition and the new business agreements established during the event will become evident in the near future."

”



**Celal Can Berkay**  
Sales Engineer  
at Erensoy Gida ve  
Ambalaj Makinaları,  
Türkiye

"We have been participating in this exhibition for five consecutive years with the aim of expanding our business network and finding new partners for cooperation. Over the years of participating in the exhibition, we have achieved significant results. During this year's event, we also held a number of meetings and negotiations, and we are confident that following the exhibition we will establish new mutually beneficial partnerships."

”



**Chasinee Lertpinchao**  
Export Specialist,  
Exotic Food PCL,  
Thailand

"Our first experience of participating in an exhibition in Azerbaijan has been extremely valuable and inspiring. We were pleasantly surprised by the strong interest shown in our products, which exceeded our expectations. Local consumers and business representatives are open to new flavours and culinary experiences, which is a very positive sign for our further development in this market. We also highly appreciate the excellent organization of the exhibition and its favourable business atmosphere. Such conditions facilitate effective communication, the establishment of new contacts, and the development of promising partnerships. For us, participation in such events is not only an opportunity to secure immediate deals, but above all a process of building trust, increasing brand awareness, and establishing long-term cooperation."

”

# B2B MEETINGS

EVENTS HELD WITHIN  
THE FRAMEWORK OF  
THE EXHIBITION





**The Retail Centre – a meeting hub for retail chains – was organized for the first time within the framework of the exhibition.**

The Retail Centre is a professional B2B platform and networking area created to facilitate direct cooperation between suppliers, manufacturers, and procurement representatives of retail chains. A total of 13 retail chains participated in the event, including both local and international companies: Bravo Supermarket, Bazarstore Supermarket, Rahat Supermarket, Araz Supermarket, Megastore Supermarket, Tamstore, Oba Market, China Market, Galeon Seafood, APlus Supermarket, LENTA, Fresh Market LLC, and SAMOKAT.



# FARMERS' TOURS

EVENTS HELD WITHIN  
THE FRAMEWORK OF  
THE EXHIBITION



With the aim of introducing entrepreneurs to new technologies and facilitating the exchange of experience, the exhibition organizers annually arrange business tours for farmers from the regions of Azerbaijan. This year, the exhibition was visited by entrepreneurs and farmers from more than 50 regions of Azerbaijan.

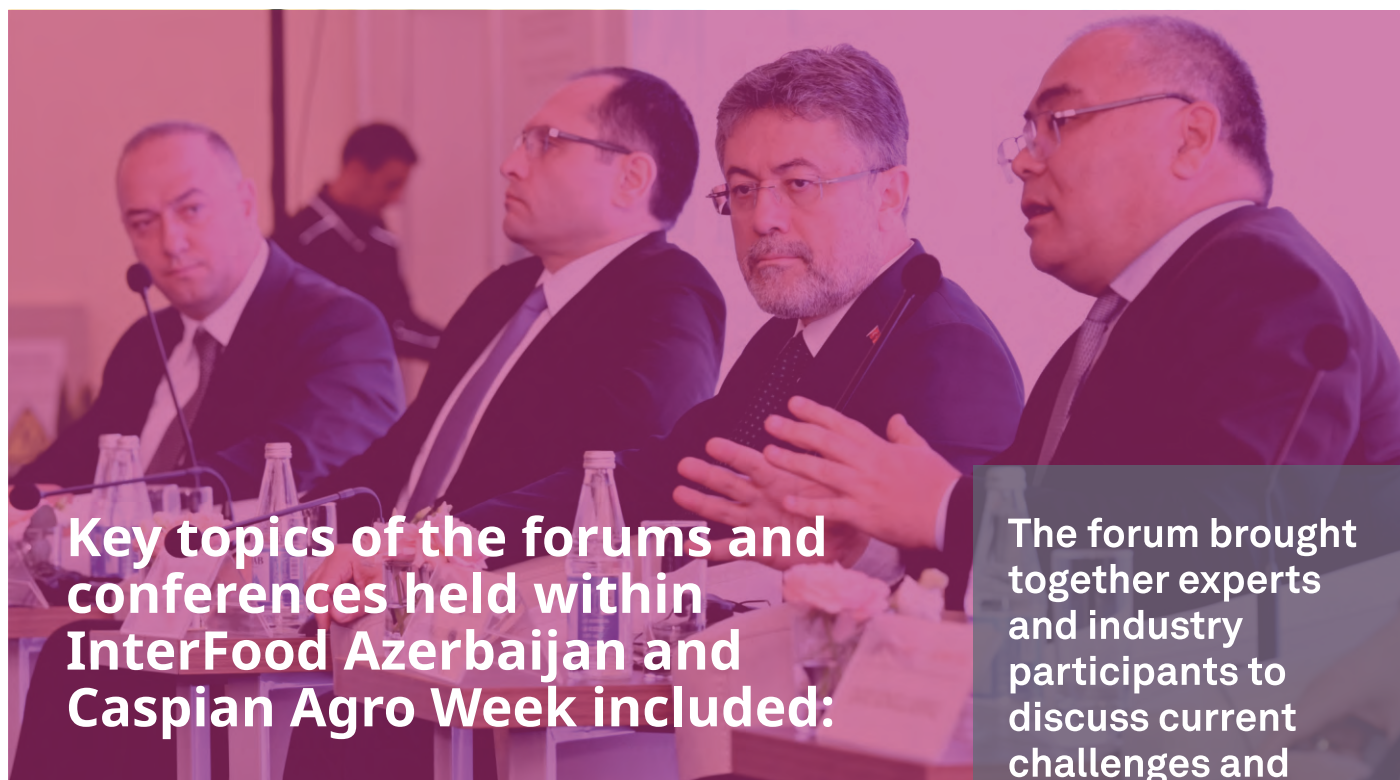


# EXHIBITION GALA RECEPTION

EVENTS HELD WITHIN  
THE FRAMEWORK OF  
THE EXHIBITION



# INTERNATIONAL FORUM OF AGRICULTURAL INNOVATIONS



## Key topics of the forums and conferences held within InterFood Azerbaijan and Caspian Agro Week included:

- Food security in the context of climate, economic, and geopolitical challenges
- Logistics of agri-food systems, transportation routes, and supply chain security
- The application of artificial intelligence and the development of agricultural ecosystems, including startups
- Digitalization of agriculture and the implementation of innovative technologies
- Strengthening cooperation between government institutions, businesses, and educational organizations within the agricultural sector
- Promotion of local production and expansion of market opportunities
- The role of media and public communication in the development of agriculture
- Development of agroparks as a new platform for agricultural business
- Increasing the participation of women in agriculture
- International cooperation (including Africa–Azerbaijan collaboration)
- Development of livestock farming, crop production, poultry farming, fisheries, and veterinary services
- Sustainable agriculture, processing, and value-added production
- Public-private partnerships in the agricultural sector
- Agricultural insurance and risk management
- Development of agricultural science and scientific-practical cooperation

The forum brought together experts and industry participants to discuss current challenges and future prospects of the agricultural sector. A total of 98 speakers participated in the business programme.

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The forums and conferences contributed to strengthening international and cross-sectoral dialogue, while promoting innovative and sustainable development of the agricultural and food sectors.

# INTERNATIONAL CULINARY CHAMPIONSHIP “GOLDEN SHAH 2026”



The International Culinary Championship “Golden Shah 2026” was organized by the Azerbaijan Culinary Specialists Association. The championship was held under the license of the World Association of Chefs’ Societies (Worldchefs) and conducted in accordance with international standards and regulations. The judging panel consisted of licensed Worldchefs chefs and judges from 18 countries. A total of 22 teams from 11 countries participated in the championship, competing across various categories. The championship welcomed 73 international chefs, while 160 chefs took part in the individual competitions.





## EXHIBITION SECTORS



BABY FOOD



EQUIPMENT



FRUITS AND VEGETABLES



CONFECTIONERY  
AND BAKERY PRODUCTS



GROCERY



HALAL FOOD



COLD CHAIN  
LOGISTICS SERVICES



SPORT NUTRITION



HOREX



CANNED FOOD



PACKAGING



INGREDIENTS



DAIRY PRODUCTS



TEA AND COFFEE



MEAT AND POULTRY



FISH AND SEAFOOD



GLUTEN-FREE  
PRODUCTS



ORGANIC AND  
HEALTH FOOD



FROZEN FOODS



DRINKS



OILS, FATS AND SAUCES



LABORATORY EQUIPMENT



19|20|21|22  
**MAY 2027**  
BAKU, AZERBAIJAN

[www.interfood.az](http://www.interfood.az)

   # InterFoodAzerbaijan



32<sup>nd</sup> Azerbaijan International  
**Food Industry  
Exhibition**

Organisers:



Organisational  
support:



MINISTRY OF AGRICULTURE  
OF THE REPUBLIC OF AZERBAIJAN



FOOD SAFETY AGENCY  
OF THE REPUBLIC OF AZERBAIJAN



SMALL AND MEDIUM  
BUSINESS DEVELOPMENT AGENCY  
OF THE REPUBLIC OF AZERBAIJAN



EXPORT AND  
INVESTMENT PROMOTION AGENCY  
OF THE REPUBLIC OF AZERBAIJAN  
AZPROMO



THE NATIONAL CONFEDERATION  
OF ENTREPRENEURS (EMPLOYERS)  
ORGANIZATIONS OF THE  
REPUBLIC OF AZERBAIJAN (ASH)



AZERBAIJAN FOOD  
AND BEVERAGE INDUSTRIALISTS  
ASSOCIATION (AFBIA)



FOOD AND  
AGRICULTURE ORGANIZATION  
OF THE UNITED NATIONS



AZERBAIJAN EXHIBITION  
ORGANISERS ASSOCIATION

Official support: