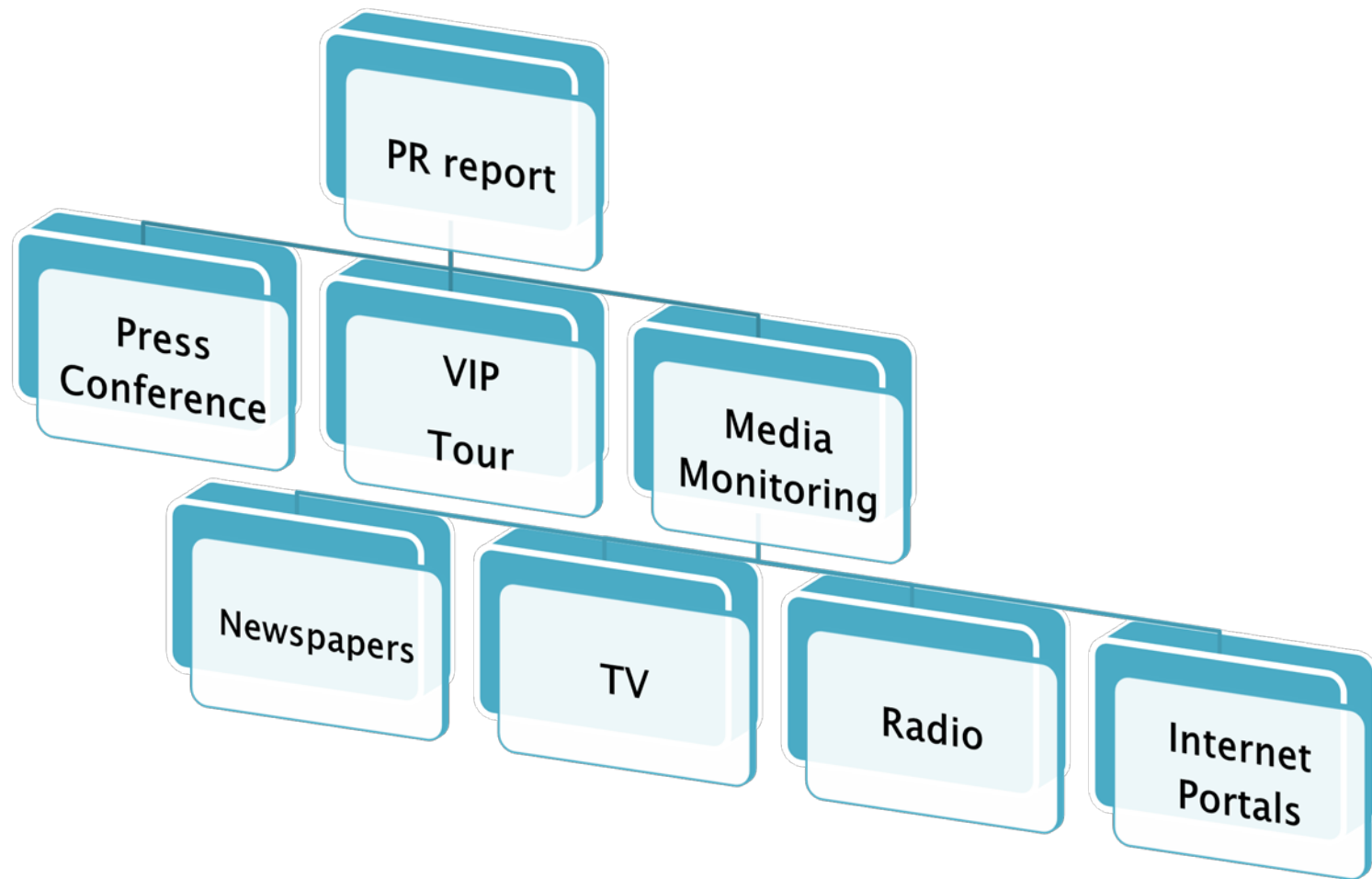


PR-report

*23rd Azerbaijan International
Food Industry Exhibition
and
Caspian International
Packaging, Tare, Label and Printing Exhibition*

*Prepared by PR-assistant
Shovkat Hasanova*



Statistics

Of the WorldFoodAzerbaijan & IpackCaspian exhibitions:

52 articles were published in 21 Newspapers and 6 Magazines

457 news were published in 124 Internet Portals

7 TV channels showed the video about the exhibitions 29 times in daily news

5 Radio channels voiced advertising and 11 interview

Press Conference

The press conference dedicated to the opening of the 23rd Azerbaijan International Food Industry and Caspian International Packaging, Tare, Label and Printing exhibitions took place on May 16, at 12:00 a.m. at the Press Center of Trend News Company.

The press conference was attended by Mr. İlham Guliyev – Deputy Minister of Agriculture of the Republic of Azerbaijan, Mr. Edward Strachan – Regional Director of ITE Group and Kamran Dashdamirov – Project manager of WorldFood Azerbaijan. 36 media representatives attended the press-conference from AzTv, Lider, ATV, ARB, ITV, CBC, TREND, Azertag, Report and others. During the press conference journalists were informed about the innovations, participants and statistics of the exhibitions.



Official visit of the President



Opening Ceremony

The opening ceremony of WorldFood Azerbaijan and IpackCaspian exhibitions was held on 17 May at 11:00 in Baku Expo Center. The official opening ceremony of the exhibitions took place with participation of:

- Mr. Mr. Heydar Asadov – Minister of Agriculture of the Republic of Azerbaijan
- Mr. Jiří Šír, Deputy Minister of Agriculture, Czech Republic
- Mr. Edward Strachan – Executive Director of ITE Group



VIP Tour







Media Monitoring



Newspapers



- ✓525-ci Qazet
- ✓Adalet
- ✓Azerbaycan
- ✓Azerbaycanskiye Izvestiya
- ✓Baki Xeber
- ✓Bizim Yol
- ✓Exo
- ✓Hefte Ici
- ✓Kaspi
- ✓Nedelya
- ✓Novoye Vremya
- ✓Olaylar

- ✓Paralel
- ✓Palitra
- ✓Respublika
- ✓Unikal
- ✓Yeni Azerbaycan
- ✓Ses
- ✓Vishka
- ✓Xalq Qazeti
- ✓Xalq Cebhesi

Magazines



- ✓ Azernews
- ✓ Ekoloji kend teserrufati
- ✓ Impact
- ✓ Tara i upokovka
- ✓ Turk Tarim
- ✓ Vestnik APK

TV monitoring

Date	Time	Channels
16.05.2017	13:00	CBC
16.05.2017	14:00	AzTV
16.05.2017	20:00	Lider
16.05.2017	20:59	ATV
17.05.2017	14:00	CBC
17.05.2017	17:26	CBC
17.05.2017	19:20	ARB
17.05.2017	19:50	Lider
17.05.2017	20:00	AzTV
17.05.2017	20:31	ITV
17.05.2017	20:31	ATV
17.05.2017	20:40	AzTV
17.05.2017	21:00	Xezer
17.05.2017	21:10	ITV
17.05.2017	00:00	ITV
18.05.2017	12:00	Lider
18.05.2017	13:00	CBC
18.05.2017	14:00	AzTV
18.05.2017	17:38	CBC
18.05.2017	18:09	CBC
18.05.2017	21:10	AzTV
18.05.2017	21:25	ITV
18.05.2017	21:30	AzTV
19.05.2017	14:00	AzTV
19.05.2017	14:00	CBC
20.05.2017	09:00	AzTV
20.05.2017	17:30	Xezer
21.05.2017	20:00	AzTV

Radio Monitoring

Date	Time	Radio Station
11.05.2017	08:35	Asan Radio
13.05.2017	10:15	Burc FM
16.05.2017	18:00	106.3 FM
17.05.2017	10:00	Asan Radio
17.05.2017	12:00	Asan Radio
17.05.2017	15:00	Burc FM
17.05.2017	16:00	Araz FM
17.05.2017	16:00	Lider
17.05.2017	18:00	Asan Radio
17.05.2017	19:00	Burc FM
17.05.2017	19:00	Lider

Internet portals

- <http://son.az/az/news/159302/bakiya-dunyanin-10-olkesinden-fermer-sahibkarlar-gelecekler>
- <http://report.az/turizm-ve-sergiler/bakiya-dunyanin-10-olkesinden-fermer-sahibkarlar-gelecekler1/>
- <http://metbuat.az/news/656987/baku-to-host-caspianagro-2017-exhibition.html>
- <http://www.news.az/articles/economy/119786>
- <http://topnews.az/en/news/194210/Baku-to-host-CaspianAgro-2017-exhibition.html>
- http://azertag.az/ru/xeber/V_mae_v_Baku_sostoitsya_XI_Azerbaidzhanskaya_mezhdunarodnaya_vystavka_Selskoe_Xozyaistvo-1042899
- http://azertag.az/ru/xeber/V_mae_v_Baku_sostoitsya_XI_Azerbaidzhanskaya_mezhdunarodnaya_vystavka_Selskoe_Xozyaistvo-1042899
- http://azertag.az/en/xeber/Baku_to_host_CaspianAgro_2017_exhibition-1042893
- <http://salamnews.org/ru/news/read/262337>
- http://azertag.az/xeber/Bakida_XI_Azərbaycan_Beynəlxalq_Kend_Təsərrüfatı_CaspianAgro_2017_sergisi_keçiriləcək-1042839
- <http://ikisahil.az/?page=4&newsId=71399&lang=aze>
- http://www.yeniazərbaycan.com/SonXeber_e19980_az.html
- <http://salamnews.org/az/news/read/262335>
- <http://sia.az/az/news/economy/598604-caspianagro-2017-bakida>
- <http://marja.az/news/4381?title=cin-sirketleri-bakiya-gelir-caspianagro-da-neler-gozlenilir>
- http://www.abc.az/news_13_03_2017_102572.html
- <http://son.az/az/news/158858/bakida-caspianagro-2017-sergisi-keçiriləcək>
- <http://az.trend.az/business/2730997.html>
- <http://www.xalqcebhəsi.az/news.php?id=19557>
- <http://cbc.az/en/en/news/azerbaijani-president-issues-order-on-development-of-agriculture1491986596>
- <http://marja.az/news/7544?title=avropa-bazarlarına-ixracat-üzrə-aparıcı-sirketlerin-məhsulları-bakıda-təqdim-edilib>
- <http://bbn.az/azexport-global-engagement-agriculture-technology-sərgisinə-dəvət-alib/>

Total: 457 articles

TƏŞKİLATI DƏSTƏK
ORGANISATIONAL SUPPORT



Azərbaycan Respublikası
Kənd Təsərrüfatı Nazirliyi
Ministry of Agriculture of
the Republic of Azerbaijan

TƏŞKİLATÇILAR
ORGANISERS



İNFORMASIYA TƏRƏFDAŞLARI
INFORMATION PARTNERS



İNFORMASIYA DƏSTƏYİ / INFORMATION SUPPORT



İNTERNET DƏSTƏYİ / INTERNET SUPPORT



DƏSTƏK / SUPPORT



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OFFICIAL MEDIA PARTNER

NARGIS

İNTERNET TƏRƏFDAŞLARI
INTERNET PARTNERS



DƏSTƏK / SUPPORT



Azərbaycan Respublikası Sahibkarlar (İşəgötürənlər)
Təşkilatları Milli Konfederasiyası
National Confederation of Entrepreneurs (Employers')
Organizations of Azerbaijan Republic



Azərbaycanda İxracın və İnvestisiyaların
Təşviqi Fondu (AZPROMO)
Azerbaijan Export and Investment
Promotion Foundation

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STAND BUILDER



SƏYAHƏT AGENTLİYİ
TRAVEL PARTNER



İNFORMASIYA TƏRƏFDAŞLARI
INFORMATION PARTNERS



İNTERNET TƏRƏFDAŞLARI
INTERNET PARTNERS



İNFORMASIYA DƏSTƏYİ / INFORMATION SUPPORT



İNTERNET DƏSTƏYİ / INTERNET SUPPORT





Watch us on YouTube channel:

<https://www.youtube.com/user/ItecaCaspian>

facebook

Total number of WorldFood Azerbaijan



1034

SEE YOU IN 2018!

WorldFood

23rd Azerbaijan International

**FOOD INDUSTRY
EXHIBITION**

23 - 25 MAY 2018 • BAKU EXPO CENTER

